

# Prospect United Football Club Inc.

Founded 1970

William Lawson Reserve  
Myrtle Street Prospect.  
PO Box 526  
Blacktown, NSW, 2148  
[www.prospectunited.com.au](http://www.prospectunited.com.au)  
[secretary@prospectunited.com.au](mailto:secretary@prospectunited.com.au)



ABN: 99 975 896 840

President: Brian Vella  
Vice President: Tim Weight  
Secretary: Matthew Dunn

## Dear Prospective Sponsor,

Prospect United Football Club (PUFC) strives to provide opportunities for everyone in our community to participate in healthy and safe soccer activities in a family orientated environment.

The Club is managed by a dedicated unpaid committee along with our parent community, all of whom work tirelessly to provide their skills, time and assistance to ensure our club can offer an affordable variety of structured and fun programs to suit all ages.

Celebrating 50 years of service to the community in 2020, our club's philosophy focuses on player development both personally and as elite footballers within a team environment.

Like any community sporting organisation our main source of revenue is canteen sales and small fundraisers which we organise throughout the year. All funds raised are invested into our resources to ensure we offer exceptional facilities for all ages.

Our membership continues to thrive with over 40 teams competing in 2020. With this exponential growth demand on club resources and facilities have increased and we need your financial support.

In 2019 our club won the Blacktown District overall club championship and junior club championship. Our club was also recognised as an outstanding player development club and was promoted to the Men's NPL4 and Youth NPL 2 NSW leagues providing our children with an elite pathway.

## Sponsorship Proposal

Our client understands that in the current economic climate, businesses of any size seek value for their financial sponsorship. With that in mind, we offer a variety of packages tailored for local businesses being a flexible opportunity to support our local community.

As a sponsor, we will promote your brand, products and/or services throughout the club and wider community with the development and implementation of the latest social media platforms.

Please find attached our sponsorship package portfolio which details a range of opportunities for your business. These packages will offer you a unique opportunity to positively engage with your local community.

We have a bright future ahead of us as a club and we will continue our services and support to the community and partnerships with sponsors at every level. 2020 is a new year and look forward to partnering with your business to be part of our club and association for years to come.

Contact us on (name and mobile number of person) or alternatively via email [secretary@prospectunited.com.au](mailto:secretary@prospectunited.com.au)

Don't miss your opportunity to become a part of our family.

***The Mighty Reds – Pride and Passion***

**Shaping the Future of Local Football**

2020

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## Platinum Package

### Package Offering

### Visual Signage

- Main signage at entry point.
- 10 company logos displayed across the fields.
- 4 teardrops for home and away games.
- 4 sides across the 2 dugouts.
- 4 corner posts.
- Sponsorship branded team tents.
- Player of the match banner.

### Uniforms

- Logo on the back of all grassroots jerseys.
- Logo on sleeve on NPL jersey.

### Social Media

- Website:
  - Logo on home page.
  - Logo on sponsorship page.
  - Promotional marketing available.
- Facebook:
  - Logo posted.
  - Tagged photos.
  - Videos.
  - Hashtag for player of the

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	<p>match.</p> <ul style="list-style-type: none"><li>- Reposts.</li><li>- Promotional marketing available.</li><li>- Instagram:<ul style="list-style-type: none"><li>- Logo posted.</li><li>- Tagged photos.</li><li>- Videos.</li><li>- Boomerangs.</li><li>- Hashtag for player of the match.</li><li>- Reposts.</li><li>- Promotional marketing available.</li></ul></li></ul>
<b>Involvement</b>	<ul style="list-style-type: none"><li>- Opening games:<ul style="list-style-type: none"><li>- 4 first grade games.</li></ul></li><li>- Sponsorship displayed at all regional competitions.</li></ul>
<b>Sponsorship Acknowledgement</b>	<ul style="list-style-type: none"><li>- Framed jersey.</li><li>- Polo shirt and jacket.</li></ul>

**Contributions**     \$10,000 per year over a 3 year term.

Please inquire within if you'd like to discuss further.

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