## **Prospect United Football Club Inc.**

Founded 1970

William Lawson Reserve Myrtle Street Prospect. PO Box 526 Blacktown, NSW, 2148 www.prospectunited.com.au secretary@prospectunited.com.au



ABN: 99 975 896 840

President: Brian Vella Vice President: Tim Weight Secretary: Matthew Dunn

#### **Dear Prospective Sponsor,**

Prospect United Football Club (PUFC) strives to provide opportunities for everyone in our community to participate in healthy and safe soccer activities in a family orientated environment.

The Club is managed by a dedicated unpaid committee along with our parent community, all of whom work tirelessly to provide their skills, time and assistance to ensure our club can offer an affordable variety of structured and fun programs to suit all ages.

Celebrating 50 years of service to the community in 2020, our club's philosophy focuses on player development both personally and as elite footballers within a team environment.

Like any community sporting organisation our main source of revenue is canteen sales and small fundraisers which we organise throughout the year. All funds raised are invested into our resources to ensure we offer exceptional facilities for all ages.

Our membership continues to thrive with over 40 teams competing in 2020. With this exponential growth demand on club resources and facilities have increased and we need your financial support.

In 2019 our club won the Blacktown District overall club championship and junior club championship. Our club was also recognised as an outstanding player development club and was promoted to the Men's NPL4 and Youth NPL 2 NSW leagues providing our children with an elite pathway.

#### **Sponsorship Proposal**

Our client understands that in the current economic climate, businesses of any size seek value for their financial sponsorship. With that in mind, we offer a variety of packages tailored for local businesses being a flexible opportunity to support our local community.

As a sponsor, we will promote your brand, products and/or services throughout the club and wider community with the development and implementation of the latest social media platforms.

Please find attached our sponsorship package portfolio which details a range of opportunities for your business. These packages will offer you a unique opportunity to positively engage with your local community.

We have a bright future ahead of us as a club and we will continue our services and support to the community and partnerships with sponsors at every level. 2020 is a new year and look forward to partnering with your business to be part of our club and association for years to come.

Contact us on (name and mobile number of person) or alternatively via email secretary@prospectunited.com.au

Don't miss your opportunity to become a part of our family.

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### **Team Package**

Package Offering	Visual Signage	1 company logo displayed across the field.
	Uniform	- Training jerseys for the team.
	Social Media	<ul> <li>Website: <ul> <li>Logo on sponsorship page.</li> </ul> </li> <li>Facebook: <ul> <li>Logo posted.</li> <li>Tagged photos.</li> </ul> </li> <li>Instagram: <ul> <li>Logo posted.</li> <li>Tagged photos.</li> </ul> </li> </ul>
	Sponsorship Acknowledgement	- 50 year cap and scarf.

**Contributions** \$850 per year over a 1 year term.

Please inquire within if you'd like to discuss further.